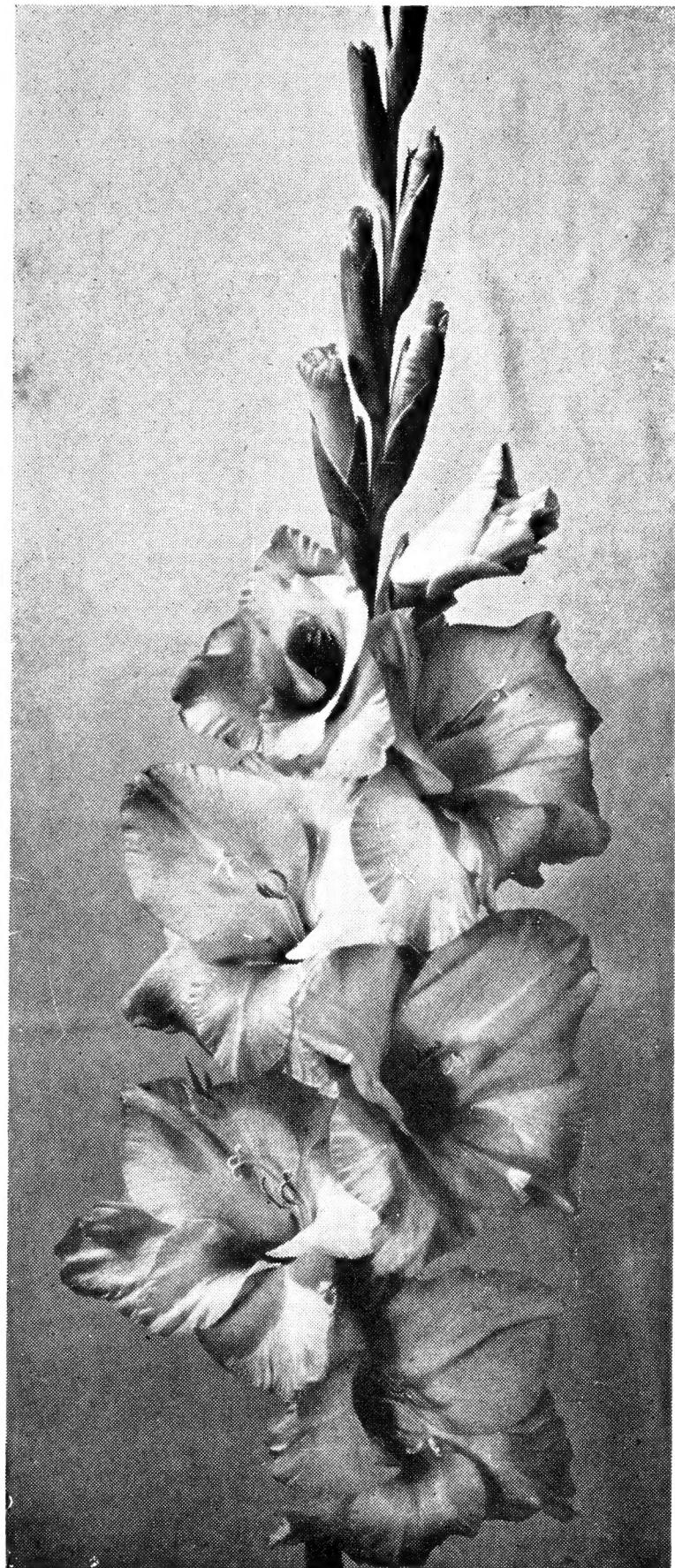


Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.



DOMINATOR

2.11
FEB 1 1936
U.S. Department of Agriculture

Westmoreland Gardens

OREGON GROWN
BETTER BLOOMING

Gladiolus

NEW AND STANDARD VARIETIES
OF REAL MERIT

Spring 1936

7014 Southeast Twentieth Avenue
Portland, Oregon

New Introductions

We list on the following pages more of our own originations, and how to get some of them free. We are giving these choice bulbs in order to get them into the best gardens of the country, where they will prove their worth.

SPECIAL REWARD OFFER

Someone who sends an order in before March 15th is going to get \$100.00 worth of our very best new introductions. Each \$5.00 worth of your order from this list will give you a chance to get it. On orders received between March 15th and April 15th, each \$5.00 worth will get an equal chance on \$35.00 worth of our best new bulbs.

The above is a special inducement to get your order in early, and is additional to the 50 free bulbs and new bulbs given with each order.

WESTMORELAND GARDENS GLADIOLUS

All stock offered and sent out is true to name, clean and free from disease. Inspected under Oregon State license No. 563, and all bulbs are carefully inspected at time orders are filled. Any bulbs not proving true to name, or faulty in any way, will be gladly replaced. No thrip.

Orders over \$2.00 sent prepaid anywhere in the United States. On orders less than \$2.00, add 25c for packing and postage.

NEW INTRODUCTIONS FREE

On orders over \$5.00 we will include one medium size bulb of RED CHIEF in addition to the 50 free bulbs.

With orders over \$10.00 a bulb of our own introduction priced at \$5.00 or over, will be sent free.

On orders over \$15.00 you will receive one large bulb of ENCHANTMENT.

With each order over \$20.00 we will give free an assortment of our best introductions, labeled, our selection, to the value of \$10.00. As stated in our price lists for the past two years, you are entitled to the \$10.00 worth of free bulbs if your orders total over \$20.00 for the three years 1934, 1935 and 1936. The total amount of your orders for 1934 and 1935, as shown on our records, is \$. You must increase your amount to \$20.00 this year in order to get the \$10.00 free bulbs. This offer will not continue for another year.

On orders over \$25.00 from this list, received this year, we will give free, one large bulb of DOMINATOR, a wonderful new strong growing variety.

These free bulbs are the cream of our stock, selected from the best of our own originations as listed this year, the object being to get these new bulbs introduced into the gardens of every state.

We do not substitute varieties without your permission, but in order that you receive credit for the full amount of your order, we will, if out of some variety or size ordered, send next size to same value, or extra amounts of others you order. Liberal value given on such change. Please name substitutes if you do not favor the above adjustment. Early orders can generally be filled complete, without any changes or substitutes you may suggest.

Wholesale Prices

We do not give any F. O. B. wholesale prices. Our prices per 100 and 1000 bulbs, Quarts of bulblets, and the

Terms: Cash with order. All orders accepted subject to prior sale.

50 Bulbs Free With Early Orders

On all orders over \$2.00 received before April 15th, we will give 50 bulbs free. They will all be named varieties, labeled, blooming size generally of the kinds you order, although we often put in extras of a few varieties we think you will like.

NEW INTRODUCTIONS FREE

larger amounts of assortments are prepaid wholesale prices, delivered at your door, and guaranteed clean, healthy bulbs. Do not be deceived by cheap F. O. B. prices, where you pay more than you expect for transportation, and probably get poor bulbs.

SHOW YOUR FRIENDS

Westmoreland Glads when they are in bloom and tell them you will have us send them our list of bulbs if they want to get some for next year. For each new customer sending us an order of \$2.00 or over, we will send you free, \$1.00 worth of bulbs. Write names and addresses plainly.

Bulbs of Quality

Our customers say our bulbs are the finest, cleanest and best blooming bulbs they ever had. All our bulbs and bulblets have been fumigated and are free from thrip. If you are troubled with thrip, use ROTOTOX, or formula contained in our planting instructions sent with each order, and you will get rid of them.

LARGE bulbs are 1 $\frac{1}{4}$ in. and up to 3 in. diameter, and are generally considered best for exhibition purposes, producing the best flowers on the longest spikes.

MEDIUM size bulbs, $\frac{3}{4}$ in. to 1 $\frac{1}{4}$ in., give a very satisfactory spike, with florets usually as large as from larger bulbs.

SMALL bulbs, over $\frac{1}{4}$ in. to $\frac{3}{4}$ in., are planted for increase rather than blooms, but if planted early, most varieties will bloom.

Three or more bulbs sold at the dozen rate; 25 at the 100 rate; 250 at the 1000 rate. Bulblets per 100 at 1/6 of the 1000 price. Pints or half-pints at the quart rate.

All Prices given in this List are Prepaid Prices.
Clean, Healthy Bulbs. Satisfaction Guaranteed. No Thrip. Order Early.
See Free Bulb Offers Above.
Bulbs Inspected Under Oregon State License No. 563.
Please Name Two or more Substitutes.
Orders of \$2.00 and over sent Prepaid anywhere in United States.

OUR FORMER INTRODUCTIONS

	Per	Large 1 1/4" up	Medium 3/4" to 1 1/4"	Small 1/4" to 3/4"	BULBLES	
Apache —Deep salmon pink, streaked red; red throat; colors subdued and blended into a very pleasing effect.....	12	\$.45	\$.20	1000	\$.90
	100	2.70	1.00
August Flower —Orange pink, red throat; very good new color.	12	.50	.25	.15
Betty Lou —Pale pink with darker streaks; yellow throat; wide open flower; very attractive.....	12	.70	.40	.20	1000	.60
	100	2.40	1.00
	1000	5.00	Qt.	1.50
Caprice —Light smoky pink, steel blue overcast; striped; yellow throat. A sport of Carmelita.....	1	.15	.08	1000	1.50
	12	1.50	.80	.40
	100	2.00
Cerisa —Deep cerise, self color; tall and very distinctive and showy.....	1	.10	1000	.75
	12	1.00	.50	.25
	100	6.00	3.00	1.25	Qt.	2.00
Ginette —Beautiful delicate pink, lemon throat. Good florists' variety.....	1	.08	1000	.80
	12	.80	.40	.20
Joyce —Wonderful deep pink; dark red throat blotch. Medium large flower, good spike.....	125	.12	100	.80
	12	2.50	1.20
	100	5.00
Marlene —Large salmon pink with large dark red throat blotch. Tall grower and a striking combination of colors.....	1	.08	1000	.90
	12	.80	.40	.20
	100	4.50	2.35	1.00
	1000	6.00
Miss Van Fleet —A Van Fleet seedling, deeper pink, and brighter yellow throat; early, tall and flowers of remarkable form.....	1	.15	.10	100	.30
	1250
Red Chief —The reddest of the reds. Large flower that lasts longer than any Glad we have ever seen. Medium spike. Fine landscape variety.....	1	4.00	2.00	.75	100	3.00
	12	15.00	5.00
	100	20.00
San Gabriel —A Rose Ash seedling, large flower, tall; an ashy gray.....	1	.40	.20	.10	100	.75
	12	2.00	1.00
	100	4.50
Satin —Large satiny dark red; throat darker; self color; tall and a different red.....	1	.10	.05	1000	1.00
	12	1.00	.50	.25
	100	3.00	1.25
Scintillator —Coppery red with flame streaks flashing through upper petals; rich velvety appearance.....	1	2.00	1.00	100	2.50
	12	15.00	7.50

IF YOU ENTER AND WIN

a prize on any of our introductions at a flower show, we will, upon receipt of proper evidence of same, send you free bulbs to the value of \$5.00 or more.

GENERAL LIST STANDARD VARIETIES

	Per	Large 1 1/4" up	Medium 3/4" to 1 1/4"	Small 1/4" to 3/4"	BULBLES	
A. E. Kunderd —Large salmon rose, ruffled.....	12	\$.50	\$.25	\$.10	1000	\$.60
	10050	Qt.	1.00
Aflame —Enormous flame rose, very showy.....	12	.45	.25	.10	1000	.40
	100	2.75	1.35	.50	Qt.	1.00
	1000	3.00
Aida —Large dark bluish purple. Early and best of its color..	12	.50	.25	.12	1000	1.00
	100	1.50	.60	Qt.	2.00
	1000	3.50
Albatross —Fine large pure white; tall.....	12	.60	.30	.15	1000	1.25
	10090
Apricot Glow —Soft apricot, wide open prim	12	.30	.15	.08	1000	.40
	100	2.00	.90	.40	Qt.	1.00
	1000	2.50
Betty Nuthall —Light coral, tall; one of the best late ones...	12	.45	.25	.12	1000	.48
	100	2.75	1.50	.60	Qt.	1.25
	1000	3.65
Chief Joseph —Tall coppery bronze, large flowers.....	1	.05	.03	100	.10
	1212
Col. Lindbergh —Large bright red, white throat.....	12	.50	.25	.12	1000	.42
	100	1.50	.60	Qt.	1.00
Commander Koehl —Glowing dark scarlet: extra large flower and spike.....	12	.60	.30	.15	1000	1.50
	10075	Qt.	6.00
Coral —Coral pink with cream throat.....	12	.50	.20	.10	1000	.60
Coryphe —Soft cameo pink; many open; tall.....	12	.60	.30	.15	1000	1.20
	100	3.60	1.80	.75	Qt.	4.00
	1000	4.50

GENERAL LIST STANDARD VARIETIES—Continued

	Per	Large 1 1/4" up	Medium 3/4" to 1 1/4"	Small 1/4" to 3/4"	BULLETS	
Cowee's Scarlet Wonder —Large glowing red.....	12	\$.35	\$.18	\$.10	1000	\$.40
	10050	.50
Dr. F. E. Bennett —Fine scarlet red.....	12	.45	.20	.10	1000	.42
	100	1.20	.50
Dr. L. H. Bailey —Rich velvety tyrian rose; ruffled.....	12	.60	.25	.12	1000	.60
	100	1.50	.60	Qt.	3.00
	1000	3.50
Dr. Moody —Large early lavender, many open; good.....	12	.45	.25	.10	1000	.40
	10050	.50	Qt.	1.25
Early Sunrise —Flaming salmon pink; large flowers; many open	12	.45	.25	.12	1000	.60
Elizabeth Tabor —Very early rose pink and flesh; large dark crimson throat.....	12	.40	.20	.10	100	.07
Emile Aubrun —Bronzy rose red; large and tall.....	1212	.12	1000	.48
	10060	.60
Fay Lamphier —Large watermelon pink; fine.....	12	.50	.25	.12	1000	.48
	100	1.50	.60	Qt.	.80
Gallant Leader —Large rose pink; tall spike.....	12	.50	.25	.12	1000	.48
	100	1.50	.60	Qt.	1.50
Gertrude —Slaty orange rose, yellow throat.....	12	.70	.35	.15	1000	.90
	10075	.75
Gloriana —Golden salmon; very best of its color.....	12	.40	.20	.10	1000	.36
	100	2.50	Qt.	1.25
Gold Eagle —Rich yellow; very early, and a good one for cut flowers.....	12	.35	.18	.10	1000	.42
	100	2.20	1.10	.50	Qt.	.75
Golden Chimes —Beautiful large ruffled yellow; tall.....	1	.25	.15	.10
Golden Dream —Best tall deep yellow.....	12	.45	.25	.10	1000	.40
	10050	.50	Qt.	1.50
Golden Glow —Large, tall, strong growing; same shade as Gold Eagle.....	12	.50	.25	.12	1000	.48
	100	1.50	.60
	1000	3.75
Goldstone —Good, large, sparkling orange red.....	12	.50	.25	.12	1000	.60
	100	1.50	.60
Harbinger —Large burnt orange; a striking one.....	12	.40	.20	1000	.30
Helen Howard —Golden buff, amber throat; beautiful.....	12	.45	.25	.10	1000	.48
	100	1.50	.60
Lady Lorene —Exquisite deep pink, yellow throat.....	12	.50	.25	.12	1000	.60
	100	1.50	.60	Qt.	2.00
Lady of the Lake —Fine clear pink.....	12	1.00	.50	.25	1000	.80
La Paloma —Fine large vivid orange; a good one; early.....	12	.45	.25	.12	1000	.40
	100	2.70	1.50	.60	Qt.	1.25
	1000	3.50
Lavender Bride —Large smoky lavender; tall.....	12	.45	.25	1000	.48
	Qt.	1.50
Lone Eagle —Glowing, ruffled orange scarlet; tall.....	1	.08
	1235	.18
Longfellow —Bright pink; tall; a wide open flower and a good one.....	12	.40	.20	.10	1000	.48
	100	2.50	1.25	.50	Qt.	1.00
Mammoth White —Largest pure white; wonderful exhibition variety.....	12	.50	.30	.15	1000	.50
	100	1.80	.75	Qt.	4.00
	1000	4.50
Marmorata —Large smoky lavender; petunia blotch; many open	12	.45	.25	.15	1000	.40
	10075	.75	Qt.	1.25
Marnia —Grenadine orange; tall and very attractive.....	12	.40	.20	.10	1000	.40
	100	1.20	.50	Qt.	1.00
Minuet —Clear sparkling lavender; very large. One of the best ones.....	12	.50	.25	.15	1000	.60
	10075	.75
Miss Madison —Very large soft pale pink; no markings.....	12	.40	.20	.10	100	.07
	10050	.50
Monarch of the Glen —Strong growing tall ruffled pink; heavy texture.....	12	.70	.35	.18	1000	.90
	10090	.90
Mother O' Mine —Large creamy white, tinged cameo pink...	1	.06	.03	1000	.60
	1215	.15
Mother Machree —Tall, light smoky lavender and gray, streaked salmon pink.....	12	.60	.30	.15
	1235	.15	1000	.40
Morocco —Large flower, almost a black red; a new one, and good.....	10090	.90	Qt.	2.00
	12	.40	.20	.10	1000	.40
Mrs. Leon Douglas —Large tall salmon pink, streaked scarlet; fine showy variety.....	10060	.60
	1220	.10	1000	.40
Mr. W. H. Phipps —La France pink, overlaid light salmon; large and many open.....	1250	.50	Qt.	1.75
	10050	.50
Nancy Hanks —Rich apricot pink; resists heat; fine spike....	12	.45	.20	.10	1000	.42
	100	1.25	.50	Qt.	1.00

ORDER SHEET

WESTMORELAND GARDENS

**7014 S. E. TWENTIETH AVENUE
PORTLAND, OREGON**



**Don't
Forget
to Fill in
Your
Name and
Address**

Date _____

**Please Do Not
Write Here**

Your Name _____

No.

St. and No. _____

Rā'ḍ

County	State
---------------	--------------

Filled

Remittance Sent:

State how much Postage Stamps \$ _____ Money Order \$ _____

money you enclosed Cash - - - \$ Check - - - \$

When Shall We Send Your Order? Express Office.....

QUANTITY	DESCRIPTION	PRICE
----------	-------------	-------

GENERAL LIST STANDARD VARIETIES—Continued

	Per	Large 1 1/4" up	Medium 3/4" to 1 1/4"	Small 1/4" to 3/4"	BULBLETS	
October —Old rose red, flaked darker; large flower, wide open; a good one.....	12	\$.50	\$.25	\$.12	1000	\$.48
	100	1.50	.60	Qt.	1.50
Orange Queen —Coppery orange; large prim. type.....	12	.40	.20	.10	100	.07
	10050
Orange Wonder —New large, tall rich orange.....	12	.50	.25	.12	1000	.60
	10060
Pearl of California —Fine large light pink, many open.....	12	.45	.20	.10	100	.07
Pelegrina —Best large dark violet blue; early.....	1	.15	.10	1000	2.00
	12	1.00	.50
	100	3.00
Pfitzer's Apple Blossom —Tall, finest apple blossom pink; large flowers.....	12	.50	.25	.12	100	.15
Pfitzer's Triumph —Very large, wide open flower; salmon orange.....	12	.40	.20	.10	1000	.40
	100	2.50	1.25	.60	Qt.	1.25
Picardy —Soft apricot pink, darker throat; large flowers and long spike; a general favorite.....	12	.60	.35	.20	1000	.80
	100	2.00	1.00	Qt.	2.00
	1000	6.00
Quinton —Large coral pink and yellow; excellent for cut flowers.....	12	.40	.20	.10	1000	.30
	100	1.25	.50	Qt.	.75
Red Glory —Large velvety red; ruffled; sport of Purple Glory.....	12	.45	.25	.15	1000	.40
	100	2.70	1.50	.90
Red Velvet —Dark cardinal red, flaked darker. Large flower, and the best dark red for cut flowers.....	12	.60	.30	.15	1000	.60
	10075	Qt.	2.00
Rose Ash —Tall strong grower; ashes of roses and corinthian red; an old favorite.....	12	.35	.20	.10	1000	.30
	10060
Rozan —Very large rose pink, tall spike, and a wonderful show variety.....	12	.5012	1000	.60
	10060
Saraband —Rich velvety bordeaux; one of the good oriental colors.....	12	.5012	1000	.40
	10060
Star of the Sea —Large peach red, brownish gold throat; tall and showy.....	1225	.12	1000	.60
	100	1.50	.60
Sunburst —Dainty cream and pink; large flowers well placed on tall spikes.....	12	.40	.20	.10	100	.08
Superba —Soft carmine scarlet; large wide open flowers; early; excellent.....	12	.50	.25	.10	100	.08
	100	1.50	.50
Sword of Mahomet —Oriental purple red and smoky brown; rich colored smoky.....	1225	.10	100	.08
Uhlau Chief —Fine bright glowing red; medium tall; excellent cut flower.....	12	.50	.25	.12	1000	.60
	100	3.00	1.50	.60
Wasaga —Clear buff, ruffled; many open.....	108	.05	100	.90
Wings of the Morning —Beautiful pink, lighter throat; many open.....	12	.75	.40	.15	100	.10
Wurtembergia —Large fiery scarlet, cream throat.....	1	.10	.05

BULBS AT LESS THAN 1/10 PRICE OF LARGE BULBS

These are the smallest size (No. 7 bulbs), $\frac{1}{4}$ in. and under. Plant about two inches deep. They start growing as soon as planted, and will produce a 100% crop of larger bulbs than from bulblets, which sometimes require a month or more to sprout, and which produce an average of only 30% to 70%.

You will get some blooms from these small bulbs, but spikes will be short. Plant early as possible.

Per 100	Per 100	Per 100	Per 100	Per 100
A. E. Kunderd.....\$.20	Dr. Moody.....\$.20	Mammoth White....\$.28	Pearl of California....\$.20	
*Aflame..... .20	Emile Aubrun..... .24	Marlene..... .32	Pfitzer's Triumph.... .24	
Aida..... .30	Fay Lamphier..... .24	Marmora..... .30	*Picardy..... .40	
Albatross..... .36	Gallant Leader..... .20	Marnia..... .20	Quinton..... .24	
Apache..... .36	Gertrude..... .30	Minuet..... .36	Red Chief..... 5.00	
Apricot Glow..... .16	Gold Eagle..... .24	Miss Madison..... .20	Red Velvet..... .32	
*Betty Lou..... .36	Golden Dream..... .20	Mon. of the Glen.... .32	Rozan..... .24	
*Betty Nuthall..... .24	Golden Glow..... .24	Morocco..... .32	San Gabriel..... .80	
Caprice..... .60	Joyce..... 1.00	*Mr. W. H. Phipps... .20	Scintillator..... 6.00	
Cerisa..... .48	Lady Lorene..... .24	Nancy Hanks..... .16	Satin..... .40	
Col. Lindbergh..... .24	Lady of the Lake.... .50	October..... .32	Superba..... .20	
Coryphee..... .32	*La Paloma..... .24	Orange Queen..... .24	Sword of Mahomet.. .20	
*Dr. Bailey..... .24	*Longfellow..... .20	Orange Wonder..... .24	The Quakeress..... .24	
			Uhlau Chief..... .24	

25 or more at the 100 rate. Varieties starred (*) can be supplied per 1000. Price, 7 times the 100 price. Please name substitutes, as some will not last long at these prices.

BULBLES OF VARIETIES NOT LISTED ELSEWHERE

Alhambra.....	1000	\$.30	Chicago.....	100	\$.10	Lorice.....	1000	\$.30
Qt.	.50		Dixie.....	100	.10	Mary Jane.....	100	.07
Alice Tiplady...	1000	.30	Dr. Van Fleet...	1000	.30	Mary O' Mine...	100	.06
Qt.	.45		Qt.	.40		Mrs. Killion....	100	.07
Bengal Tiger....	1000	.40	E. Kirtland....	100	.06	Pola Negri.....	1000	.30
Bobby.....	100	.08	J. A. Carbone...	100	.05	Pride of Wanaka.	100	.07
Break O' Day...	100	.08	J. T. McCutch'n.	100	.07	Virginia Hale...	100	.07

LONG SEASON SPECIALS AT 50c EACH

All size bulbs of each variety (½ inch to 3 inches). Will bloom all summer.

	Each item 50c	Five for \$2.00	
25 Aflame	12 Cerisa	35 Gold Eagle	30 Marnia
24 Aida	24 Col. Lindbergh	27 La Paloma	25 October
40 Apricot Glow	20 Coryphee	25 Lady Lorene	30 Quinton
17 Betty Lou	15 Ginette	21 Mammoth White	12 Satin
25 Betty Nuthall	24 Golden Glow	15 Marlene	24 Uhlan Chief

Please name substitutes. Some varieties may be sold out early.

MIXED COLOR ASSORTMENT

Selected from our regular stock of named varieties, mixed together in one package, and contains all colors. Large bulbs.

100 for \$2.00 200 for \$3.50 300 for \$5.00 500 for \$7.00 1000 for \$12.50

ALL SUMMER BLOOMING MIXTURE

Same as above, except bulbs are all sizes from ½ inch to 3 inches. Plant all at one time, 2½ to 5 inches deep, and they will bloom all summer.

200 for \$2.00 325 for \$3.00 500 for \$4.00 700 for \$5.00 1000 for \$6.50

SPECIAL FLORISTS' MIXTURE AT WHOLESALE

For anyone who sells cut flowers, and wants to get a large amount at small cost. Taken from our regular stock of named varieties, especially suitable for cut flowers, mixed together in one package; under ½ inch. Many will bloom this year, and all will make fine medium and large bulbs for next year.

1000 for \$2.00 3000 for \$5.00 5000 for \$7.50 10,000 for \$12.50

WHAT OTHERS SAY

Lack of space prevents us from quoting from our many satisfied customers, but the general run of remarks are, "Bulbs were the finest ever received—Largest and best flowers I ever had—Thanks for the many extras."

Quotations on special lots you may want, furnished on request.

Our stock of several best varieties is limited. Order early to avoid disappointment.

We cannot guarantee results, as growing conditions are beyond our control, but we send complete cultural directions with each order, which should enable anyone to have a wonderful garden.

All orders filled promptly and generously. Extras on all orders over \$2.00.

Make Check or Money Order Payable to

WESTMORELAND GARDENS

7014 S. E. 20th Avenue
PORTLAND, OREGON

SWEENEY, STRAUB & DIMM
HORTICULTURAL PRINTERS
PORTLAND, ORE.